Corporate Organization Directory



CHRYSLER CORPORATION OFFICERS

Chairman of the Board and Chief Executive Officer Eaton, R. J. President and Chief Operating Officer Lutz, R. A. Vice Chairman and Chief Administrative Officer Denomme, T. G. **Executive Vice President and Chief Financial Officer** Valade, G. C. Vice President - Product Strategy & Regulatory Affairs and Boltz, R. R. **General Manager - Small Car Operations** Vice President and Treasurer Capo, T.P. Vice President - Chrysler Technologies and Rental Car Operations Cappy, J. E. Vice President - Vehicle Engineering and Castaing, F. J. General Manager - Power Train Operations Executive Vice President - Sales & Marketing and Cunningham, T. R. General Manager - Minivan Operations Vice President and Controller Donlon III, J. D. Vice President - Advance Manufacturing Engineering Ewasyshyn, F. J. Vice President - Government Affairs Fountain, W. F., Jr. Vice President - Product Design and International Operations Gale, T.C. Vice President - Employee Relations Vice President - Large & Small Car, Jeep & Truck Assembly and Stamping Opns Gallagher, T. Henson, G. L. Vice President - Product Design Herlitz, J. E. Vice President - Quality, Capacity and Process Management

Holden, J. P. Vice President - Finance Strategy and Planning Lewis, H. A.

Vice President - Washington Affairs Liberatore, R. G.

Vice President - Marketing and Communications Liebler, A. C.

Vice President and President & Managing Director - Chrysler de Mexico S.A. Lobo S., C.

Vice President, General Counsel and Secretary O'Brien, W. J.

Vice President - Corporate Personnel Oswald, K. M. Vice President - Sales and Service Pappert, E. T. **Executive Vice President - Manufacturing**

Pawley, D. K.

Vice President and General Counsel - Automotive Legal Affairs Richie, L. C.

Vice President - Engineering Technologies and Robertson, B. I. General Manager - Jeep/Truck Operations

Vice President - International Manufacturing & Minivan Assembly Opns Rushwin, S. T.

Vice President and Chairman - Chrysler Financial Corporation Sidlik, T. W.

Vice President - Procurement & Supply and Stallkamp, T. T. General Manager - Large Car Operations

Executive Vice President - Sales and Marketing and Cunningham, T. R.

General Manager - Minivan Operations

General Product Manager - Minivan Operations Winter, R. A.

Director - Sales and Marketing Training Dilts, G. E.

Director - Sales and Marketing Operations Planning Osborn, T. J.

General Manager - Fleet Operations MacDonald, M. J. General Manager - Mopar Parts Baker, L. W.

Vice President - Marketing and Communications Liebler, A. C.

Vice President - Sales and Service Pappert, E. T. President - Chrysler Canada Ltd. Landry, G. Y.

MINIVAN OPERATIONS

General Product Manager - Minivan Operations Winter, R. A. Chief - NS Body Program and Business Plans Malecki, D. C. Manager - Vehicle Program Emmitt, T. J.

Minivan Business Operations Executive Nelson, Jr., K. R.

SALES AND MARKETING TRAINING

Director - Sales and Marketing Training Dilts, G. E.

Manager - Product Education Martinez, L. E. Manager - Customer One Bradfield, L. D.

Manager - Program Implementation Donohue, W. P. Manager - Planning and Administration Osann, F. R.

SALES AND MARKETING OPERATIONS PLANNING

Director - Sales and Marketing Operations Planning Osborn, T. J. Manager - Sales Planning, Product Prgms & Marketing Incentives Fisher, III, R. M.

Manager - Vehicle Programing Brown, T. A.

Manager - Advance Product Sales Planning Greeley, J. W. Manager - Current Product Sales Planning Hoenig, L. D. Manager - Distribution and Scheduling

Berrigan, Jr., P. L.

Dealer Inventory Management Executive Wolenberg, D. M.

Manager - Import Distribution Hollinger, J. L. **Manager - Distribution Services** Stallard, S. I.

Manager - Car Allocation and Scheduling Graham, S. M. Manager - Truck Allocation and Scheduling Boughton, W. E.

Manager - Distribution Planning Wise, J. D. Manager - Special Programs Analysis Nelem. J. J. Manager - Sales Management Information Williams III, W. R. Depa, J. R. Manager - Sales Reporting and Analysis Lahoti, H. D. Supervisor - Programming Systems

Coleman-Webb, B. K. Manager - Consumer Strategy Revoner, W. E.

Henning, R. J.

Manager - Retail Process Development President and CEO - Van Pool Services, Inc.

FLEET OPERATIONS

General Manager - Fleet Operations MacDonald, M. J. Director - Government and Military Vehicle Sales Bergmoser, G. D. Manager - Special Vehicle Sales Tiahrt, W. C. Manager - National Used Vehicle Sales Moss, J. A. Manager - Alternative Fuel Vehicles Sales and Marketing Clement, A. M. **Staff Executive** Cole, M. W. Fleet General Marketing Manager Snyder, D. W. Manager - Programming and Systems Development Pratt, F. J. Manager - Special Leasing Accounts Ross, R. M. Manager - Scheduling, Bid and Special Equipment Bruno, H. J. Manager - Fleet Opns Marketing and Company Car Programs Allen, P. W. Dealer DRAC Program Executive Elba, C. E. **Dealer Leasing Program Executive** Kastner, H. F. Supervisor - Car Programs Administration Cindrich, S. M. Supervisor - Company Car Management Gray, E. M. Supervisor - Used Vehicle Marshalling Center Sczecienski, S. Manager - National Fleet Sales Delaney, J. T. National Accounts Administration Manager Bolz, J. M. National Accounts Executive - Rental Stephens, F. C. National Accounts Executive - Truck Lynch, J. E. Regional Fleet Sales Manager - West Hallyburton, R. E. Regional Fleet Sales Manager - East Burke, J. M. Regional Fleet Sales Manager - Central Gholston, J. R.

MOPAR PARTS

General Manager - Mopar Parts Baker, L. W. Manager - Materials Tomlanovich, A. Manager - Strategic Materials Project Williams, E. P. Manager - Inventory and Quality Control Strange, R. W. **Manager - Cataloging and Engineering Services** Zygmontowicz, D. B. Manager - Materials Operations Planning Zopfi, D. R. **Manager - Field Distribution Operations** Dimitry, G. R. Manager - Boston Parts Distribution Center Mailloux, R. P. Manager - Cleveland Parts Distribution Center Radkewich, R. E. Manager - Dallas Parts Distribution Center Moore, G. A. Manager - Denver Parts Distribution Center Walker, J. Manager - Los Angeles Parts Distribution Center Jenio, J. F. Manager - Newark Parts Distribution Center Curry, R. J. Manager - Orlando Parts Distribution Center Mathis, H. G. Manager - Field Distribution Operations Hamway, N. M. Manager - Atlanta Parts Distribution Center Sanders, R. L. Manager - Chicago Parts Distribution Center Michaud, G. J. Manager - Detroit Parts Distribution Center Marra, K. L. Manager - Memphis Parts Distribution Center Cardinale, R. J. Manager - Minneapolis Parts Distribution Center Haynes, R. A. Manager - New York Parts Distribution Center Masich, M. G. Manager - Portland Parts Distribution Center Smith, S. L. Manager - St. Louis Parts Distribution Center Grundman, D. W.

MOPAR PARTS (continued)

Graves, S. S.
Broderdorf, R. S.
Campbell, G. R.
Baker, D. R.
Champagne, D. T.
Wilson, J. E.
Konvisser, Z. L.
Govern, T. M.
Rae, R. R.
McDaniel, R. J.
Bemko, K. L.
Basak, G. M.
Meals, J. T.
Walker, D. F.
Killian, J. D.

Hall, V.
Shaw, D. J.
Johnson, M. S.
Czech, J. E.
Goodwin, J. E.
Belleau, J. J.
Kelly, Jr., P. D.
Untiedt, J. H.
Mack, B. T.
Mathis, J. C.
Ward, L. A.
Rollins, F. P.
Bentzen, R. L.
Boyd, J. R.
Zima, G. A.

Agrawal, G. L.

Burgel, D. J.

Zabkiewicz, C. J.

Witkowski, D. W.

Manager - National Distribution Centers and Intl Distribution Manager - Center Line Parts Distribution Center Manager - Marysville Parts Distribution Center Manager - Milwaukee Parts Distribution Center Manager - Warren Parts Distribution Center Manager - International Marketing and Supply Manager - Distribution and Facilities Planning Q.I.P. Facilitation Executive Director - Mopar Parts Sales and Marketing Regional Parts Sales Manager - East Area Sales Manager - Great Lakes Area Sales Manager - Southeast Area Sales Manager - Mid-Atlantic Area Sales Manager - Northeast Sales Operations Manager - Eastern Region Regional Parts Sales Manager - West Area Sales Manager - Midwest Area Sales Manager - West Plains Area Sales Manager - West Coast Area Sales Manager - Gulf States Sales Operations Manager - Western Region **Field Operations Executive** Parts Marketing Manager Manager - Inventory Concept Project Wholesale and Sales Support Manager Service Marketing Manager Manager - Business Planning Manager - Market Research and Sales Analysis

Manager - Service Contracts Sales and Marketing

Manager - Service Contract Sales

Service Contract Marketing Manager

Manager - Service Contract Claims Operations

MARKETING AND COMMUNICATIONS (Marketing)

Liebler, A. C. Vice President - Marketing and Communications

Szuba, R. D. Budget Manager (Page 2-2)

Morrison, M. K. Executive Director - Corporate Communications (Page 2-2)

Harris, S. J. Executive Director - Public Relations (Page 2-2)

Bostwick, D. P. Director - Corporate Market Research

Keegan, P. J. Director - Corporate Merchandising and Special Events

Patane, L. P. Executive Director - Brand Marketing

CORPORATE MARKET RESEARCH

Bostwick, D. P. Director - Corporate Market Research

MacRae, D. F. Market Measurement Research Manager Taylor, R. C. Product Development Research Manager

CORPORATE MERCHANDISING AND SPECIAL EVENTS

Keegan, P. J. Director - Corporate Merchandising and Special Events

Fries, R. A. Manager - Special Events
Jensen, R. E. Manager - Prototype Programs

Hotchkiss, R. C. Manager - Corporate Merchandising and Planning Schmid, D. J. Manager - Corporate Identity and Displays Planning

BRAND MARKETING

Patane, L. P. Executive Director - Brand Marketing

Julow, J. R. Director - Marketing Operations

Everett, R. W. Manager - Mkg Technology and Interactive Communications

Jameson, J. F. Manager - Advertising/Media Relations

Carrier, J. B. Advertising and Media Relations Executive

Siringas, N. E. Media Budget Specialist
MacKenzie, C. A. Manager - Corporate Advertising

Tracy, W. H. Manager - Motorsports Opns & Special Marketing Programs

Kelley, M. G. Manager - Sales Promotions and Command Systems

Torok, S. A. General Manager - Chrysler/Plymouth Division

Demers, D. L. Staff Executive

Hein, R. L.

Bruyn, S. D.

Laurence, K. J.

Cherfoli, J. L.

Levine, M. R.

Manager - Chrysler National Marketing

Manager - Plymouth National Marketing

Manager - Chrysler/Plymouth Advertising

Manager - Chrysler/Plymouth Merchandising

General Manager - Dodge Car and Truck Division

Polce, C. T. Staff Executive

Kuhnie, J. B. Mgr - Dodge Advertising and Consumer Communications

Coughlin, E. M. Manager - National Truck Field Marketing

Ranka, L. I. Manager - Dodge Car Marketing
Hudson, C. D. Manager - Dodge Truck Marketing
Brust, E. H. General Manager - Jeep/Eagle Division

Kane, M. D. Manager - Jeep Marketing Rooney, D. R. Manager - Eagle Marketing Glenn, D. L Manager - Merchandising

Wayman, G. A. Manager - Jeep/Eagle Dealer Advertising

SALES AND SERVICE

Vice President - Sales and Service Pappert, E. T. General Manager - Dealer Operations Shady, J. J. General Sales Manager - Field Sales Operations Glaub, W. C. General Sales Manager - Field Sales Operations Marinelli, T. R. General Service Manager - Field Service Operations Casola, J. H. General Service Manager - Field Service Operations Jacobs, M. C. **Staff Executive** Krumboltz, D. R. **Field Operations Executive** Mahon, E.F. Dealership Development Manager McRae, T. L. Program Development Manager Muldoon, R. M. National Process and Training Manager Yatsko, M. E. Manager - Customer Relations Clark, R. S. Manager - Field Operations Planning and Support Bryant, III, M. G. Manager - Sales Business Planning and Strategy Gomolski, G. E. **Director - National Dealer Relations** Williams, R. M. **Customer Handling Manager** Rhoads, S. L.

DEALER OPERATIONS

General Manager - Dealer Operations Shady, J. J. Manager - Business Management Filbin, E. J. Minority Retail Development Programs Manager Ward, C. M. Manager - Minority Retail Dealer Operations Yocca, S.J. Manager - Dealership Properties and Facilities Murphey, L. M. Manager - Eastern Area Dealership Real Estate Kolkjen, M. J. Manager - Central Area Dealership Real Estate Green, D. F. Manager - Western Area Dealership Real Estate Noles, T. H. **Manager - Realty Operations** Manager - Franchise Planning and Administration Hurst, W.S. Manager - Dealer Agreement and Franchising Foster, T. G. Manager - Dealer Identity Gentelia, P. J. Manager - Dealer Placement - East Graham, C. J. Manager - Dealer Placement - West Votta, G. S. Manager - Market Representation Neych, T. J. Manager - Marketing Investment Development Coventry, D. A. Manager - Operations Jobst, P. V. Dealer and Marketing Investment Financial DvImt Executive Rice, M. C. Branch Manager - Atlanta Yungbluth, L. A. Branch Manager - Chicago Janis, R. F. Branch Manager - Detroit Bergsma, S. J. Branch Manager - Los Angeles Mock, Jr., G. E. Branch Manager - Philadelphia Woodward, M. L. Staff Executive Rizzo, R. G.

CUSTOMER RELATIONS

Clark, R. S. Manager - Customer Relations
Edghill, P. A. Customer Relations Group Supervisor
Janke, E. J. Arbitration / Regulation Administration
Knight, E. W. Training Development Manager
Velliky, W. J. Customer Relations Business Planning Manager

SALES AND SERVICE (continued)

FIELD SALES AND FIELD SERVICE OPERATIONS

Glaub, W. C.

Marinelli, T. R.

Casola, J. H.

Jacobs, M. C.

General Sales Manager - Field Sales Operations

General Service Manager - Field Service Operations

General Service Manager - Field Service Operations

Zone Manager - Sales and Service - Atlanta Ciesla, R. D. Assistant Zone Manager Dougherty, P. W. Assistant Zone Manager Cicora, T. F. Zone Manager - Sales and Service - Boston Young, J. F. Assistant Zone Manager Maddock, J. A. Assistant Zone Manager Rupp, R. P. Zone Manager - Sales and Service - Charlotte Saddler, L. G. Assistant Zone Manager Strickland, Jr., A. C. Broadbear, E. G. **Assistant Zone Manager**

Licina, P. A.

Hurst, H. L.

Drozd, G.

Park, J. W.

Campbell, D. M.

Maxwell, D. E.

Johnson, M. M.

Morton, H. M.

Greene, S. M.

Woltjen, J. J.

McAlear, T. C.

Bartush, M. A.

Therrien, E.P.

Albert, F. W.

Shean, W.P.

Verna, N. L.

Lugger, H. S.

Disney, G. K.

Grady, P. M.

Falke, J. T. Gee, J. D.

Gillespie, S. M.

Lombardo, Jr., W. A.

Foshe, D. A.

Libby, T. T.

Crawford, C. A.

Hannan, Jr., J. S.

Zone Manager - Sales and Service - Chicago Assistant Zone Manager

Assistant Zone Manager
Zone Manager - Sales and Service - Cincinnati

Assistant Zone Manager Assistant Zone Manager

Zone Manager - Sales and Service - Dallas

Assistant Zone Manager Assistant Zone Manager

Zone Manager - Sales and Service - Denver

Assistant Zone Manager Assistant Zone Manager

Zone Manager - Sales and Service - Detroit

Assistant Zone Manager Assistant Zone Manager

Zone Manager - Sales and Service - Houston

Assistant Zone Manager Assistant Zone Manager

Zone Manager - Sales and Service - Kansas City

Assistant Zone Manager Assistant Zone Manager

Zone Manager - Sales and Service - Los Angeles

Assistant Zone Manager Assistant Zone Manager

Zone Manager - Sales and Service - Memphis

Assistant Zone Manager Assistant Zone Manager

SALES AND MARKETING AND MINIVAN OPERATIONS

SALES AND SERVICE (continued)

FIELD SALES AND FIELD SERVICE OPERATIONS

Zone Manager - Sales and Service - Milwaukee Engelsdorfer, M. F. Assistant Zone Manager White, S. D. Assistant Zone Manager Jeffries, C. J. Zone Manager - Sales and Service - Minneapolis Walker, B. A. Assistant Zone Manager Dibble, R. M. Assistant Zone Manager Albro, E. J. Zone Manager, Sales and Service - New Orleans Peart, D. J. Assistant Zone Manager Coleman, J. W. Assistant Zone Manager Hammond, E.B. Zone Manager - Sales and Service - New York Yaconis, F.C. Assistant Zone Manager Loveless, T. J. Assistant Zone Manager Newbrough, J. E. Zone Manager - Sales and Service - Orlando Smith, R. T. Assistant Zone Manager Kelleher, J. A. Assistant Zone Manager Young, C. L. Zone Manager - Sales and Service - Philadelphia Shugg, S. J. Assistant Zone Manager Doucette, W.J. Assistant Zone Manager Bartlett, L. W. Zone Manager - Sales and Service - Phoenix Moore, W. E. Assistant Zone Manager Mees, M. J. Assistant Zone Manager Horne, R. L. Zone Manager - Sales and Service - Pittsburgh Agnew, P. C. Assistant Zone Manager Serkes, M. J. Assistant Zone Manager Seat, D. L. Zone Manager - Sales and Service - Portland Fleck, C. C. Assistant Zone Manager Hughes, S. P. Assistant Zone Manager Denardo, W. D. Zone Manager - Sales and Service - St. Louis Binder, T. J. Assistant Zone Manager Schmitt, R. C. Assistant Zone Manager Eckert, C. E. Zone Manager - Sales and Service - San Francisco Siegal, M. R. Assistant Zone Manager Sherwood, F. J. Assistant Zone Manager Gaines, P. E. Zone Manager - Sales and Service - Syracuse Wild, D.R. Assistant Zone Manager Glymph, C. M. Assistant Zone Manager

Zone Manager - Sales and Service - Washington

Assistant Zone Manager

Assistant Zone Manager

Wheeler, J. K.

Gray, V. W.

Davis, D. S.

Coffey, N. F.

CHRYSLER CANADA LTD.

President - Chrysler Canada Ltd. Landry, G. Y. Vice President - Finance Gaudette, G. T. Manager - Internal Controls and Field Audit Controller - Financial Control Gilman, J. M. Manager - Financial Analysis Petrozzi, A. Manager - Financial Control Towers, K.B. Controller - Accounting and Tax Affairs Fenn, G. W. Manager - Accounting Cott. E. A. Supervisor - Manufacturing Group Accounting Davies, P. J. Supervisor - Manufacturing Group Accounting Cafe, J. F. Supervisor - Accounts Payable Houde, D. J. Supervisor - Tax McInnis, K. A. Treasurer Schmid, M. A. Treasury Executive Macaddino, L. Manager - Banking Wolfram, A. Manager - Credit Rawlins, B. C. Supervisor - Salary Payroll Wright, R. A. Supervisor - Hourly Payroll Dillon, D. E. Vice President, General Counsel and Secretary Grant, T. J. **Assistant General Counsel and Assistant Secretary** Rose, S. E. R. **Assistant General Counsel** Arditti, E. R. Vice President - Human Resources Francese, K. R. Manager - Benefits, Hourly Compensation and Employment Dunn, J. I. Manager - Workers' Comp, Group Ins & Medical Plans Thrasher, R. C. Manager - Unemployment Benefits & Financial Planning Russette, G. P. Supervisor - Pension Plans Carswell, P. K. Supervisor - Hourly Employment McPherson, R. A. Manager - Industrial Security Cross, T. E. Manager - Labour Relations and Safety Bezaire, P. J. Manager - Salary Administration and Employment MacKenzie, P. D. Vice President and General Sales Manager Latta, R. M. Director - Market Investment and Dealer Relations Manor, B. E. Manager - Dealership Properties and Facilities Lawrie, G. N. Manager - Dealer Relations Bowey, R. J. Manager - Market Investment Development MacLean, D. W. Supervisor - Business Management Hallet, G. Manager - National Fleet and Lease Manor, M. W. **Manager - Sales Operations** LeBlanc, R. M. Supervisor - Distribution MacDonald, J. H. Manager - Sales Planning Cecile, J. P. Manager - Sales Programming and Systems Simmons, G. N. Field Operations Manager Kaban, W. A. National Sales Development Manager Kenney, J. G. Regional Manager - Atlantic Region Spadotto, L. Assistant Zone Manager Lyle, N. S. Regional Manager - Ontario Region Paterson, W. B. Assistant Zone Manager Tuckey, K. W. Regional Manager - Quebec Region Jenkins, G. F. Assistant Zone Manager Clement, B. B. Regional Manager - Western Region Landry, S. J. Assistant Zone Manager Goslin, R. A.

CHRYSLER CANADA LTD. (continued)

Vice President - Public Affairs Stein, O. M. Walker, M. J.

Crook, C. R.

Connor, W. D.

Levasseur, J. C.

Marshall, D. A.

Barone, P.

Harling, D.

Lamothe, D.

Baldwin, G. L.

Renaud, R. A.

Perkins, S. R.

Meloche, G. A.

Williams, P. R.

Pambrun, D. P.

Morgan, D. W.

Westbrook, L. E.

Betteridge, R. D.

Markham, L. A.

Blonde, P. M.

Giswein, N.

Mooney, T. J.

McKee, J. D.

Knight, J. F.

Czilok, R.

Wilson, E. W.

Whiklo, K. L.

Stewart, K. R.

Rutherford, R. E.

Luciani, M.

Chatwood, A. R.

MacKinnon, K. W.

MacKinnon, K. W.

Mann, J. L.

Daws, F. J.

Director - Governmental Affairs

Vice President - Marketing

National Advertising Manager

National Dealer Association Advertising Manager

Manager - Marketing Operations and Planning

Manager - Marketing

Manager - Product Planning

National Training Manager

Manager - Sales Promotion

Vice President - Parts and Service and Technical Programs

Director - Engineering

Manager - Product Engineering

Manager - Plant/Facilities Engineering

Manager - Product Engineering

Manager - National Parts Distribution Center

Manager - National Parts Sales and Marketing

Manager - Field Operations

Manager - Marketing

Manager - National Service

Manager - Customer Satisfaction

Customer Relations Supervisor

Customer Relations Supervisor

Technical Training Design Supervisor

Manager - Parts Supply

Manager - Parts Inventory Control

Manager - Materials

Inventory Operations General Supervisor

PDC Manager - Ontario

PDC Manager - Vancouver

PDC Manager - Red Deer

PDC Manager - Montreal

PDC Manager - Winnipeg

PDC Manager - Moncton

Manager - Strategic and Operations Planning