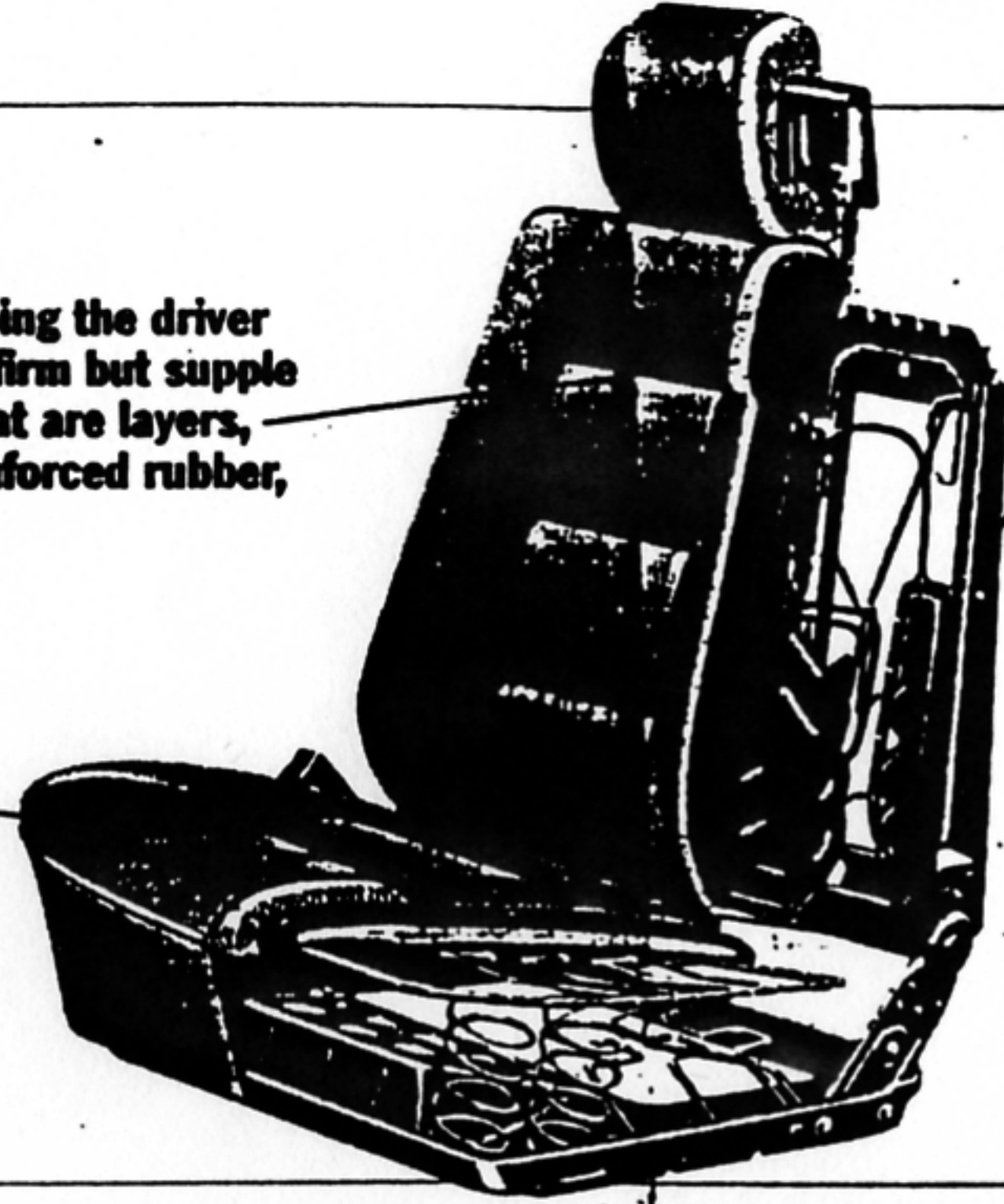


It's not just a seat. It's a safety feature.

EXHIBIT NO. 9

Good seat design includes keeping the driver relaxed and alert. Beneath the firm but supple support of a Mercedes-Benz seat are layers, seven in all, of cloth, foam, reinforced rubber, and felt.

In a 30-mph car-to-car rear impact, the backrest's ability to absorb energy and resist collapsing is important. In a Mercedes-Benz seat, the backrest hinge point is designed to resist very high "bending moments."



The backrest frame's sturdy formed-steel uprights and crossmember are designed to resist bending rearward, and twisting, in a wide range of rear impacts.

The seat is securely mounted on tracks bolted to reinforced anchor points in the floor.

On February 16th, a national TV audience learned one major difference between every Mercedes and many average cars: front seat designed to withstand the energy of a rear impact. That's just one of the many virtues that makes a test drive worth your time. And Mercedes well worth the difference.

The value is in the difference.



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