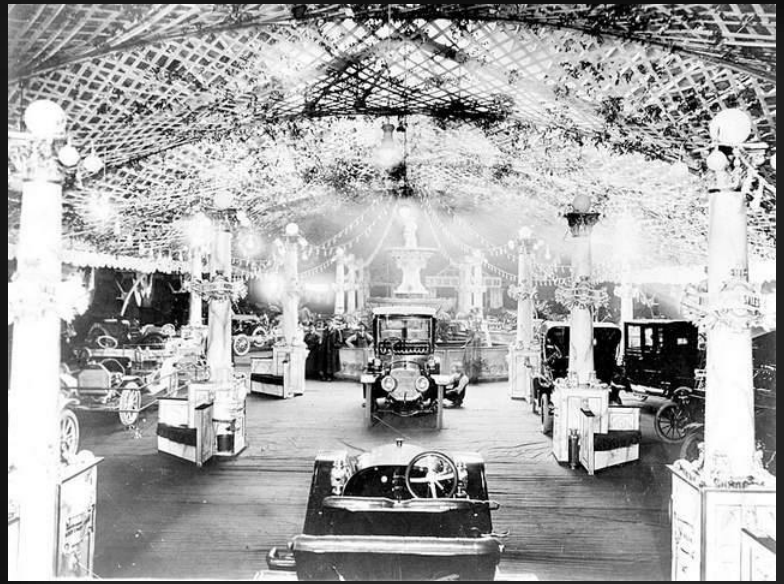
David Twohig
BYTON Chief Vehicle Engineer

Developing the next generation smart device

Over a century ago in Detroit

- The Detroit Auto Show started in 1899, and by 1910 it had become a major event, although many members of the public remained skeptical of the long-term viability of the automobile.
- This uncertainly was in opposition to the strong inventive spirit that kindled this new industry. In fact, by 1910, there were well over a hundred US manufacturers with several key options for vehicle powertrains.



Three kinds of vehicle powertrains

Gasoline

1910 Ford Model T

Steam

1910 White steam car

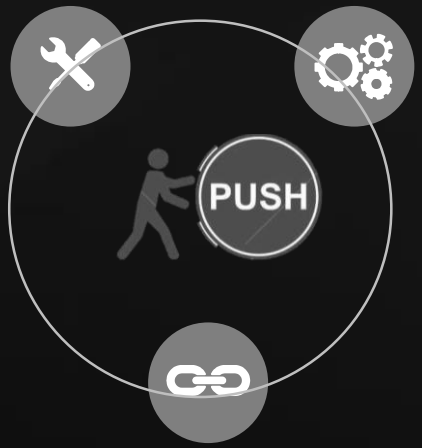
Electric

Columbia Mark 68 electric car

Automotive Push/Pull factors: US in 1910

Metallurgy

Internal combustion engine



Production line

US farmers

Migration to cities

Disposable income

Automotive Push/Pull factors: China in 2018

Sensor technology

Increased connectivity

Increase in compute power

New middle class

Innovation milieu

Government support

EVs revolutionize the auto industry

Facts

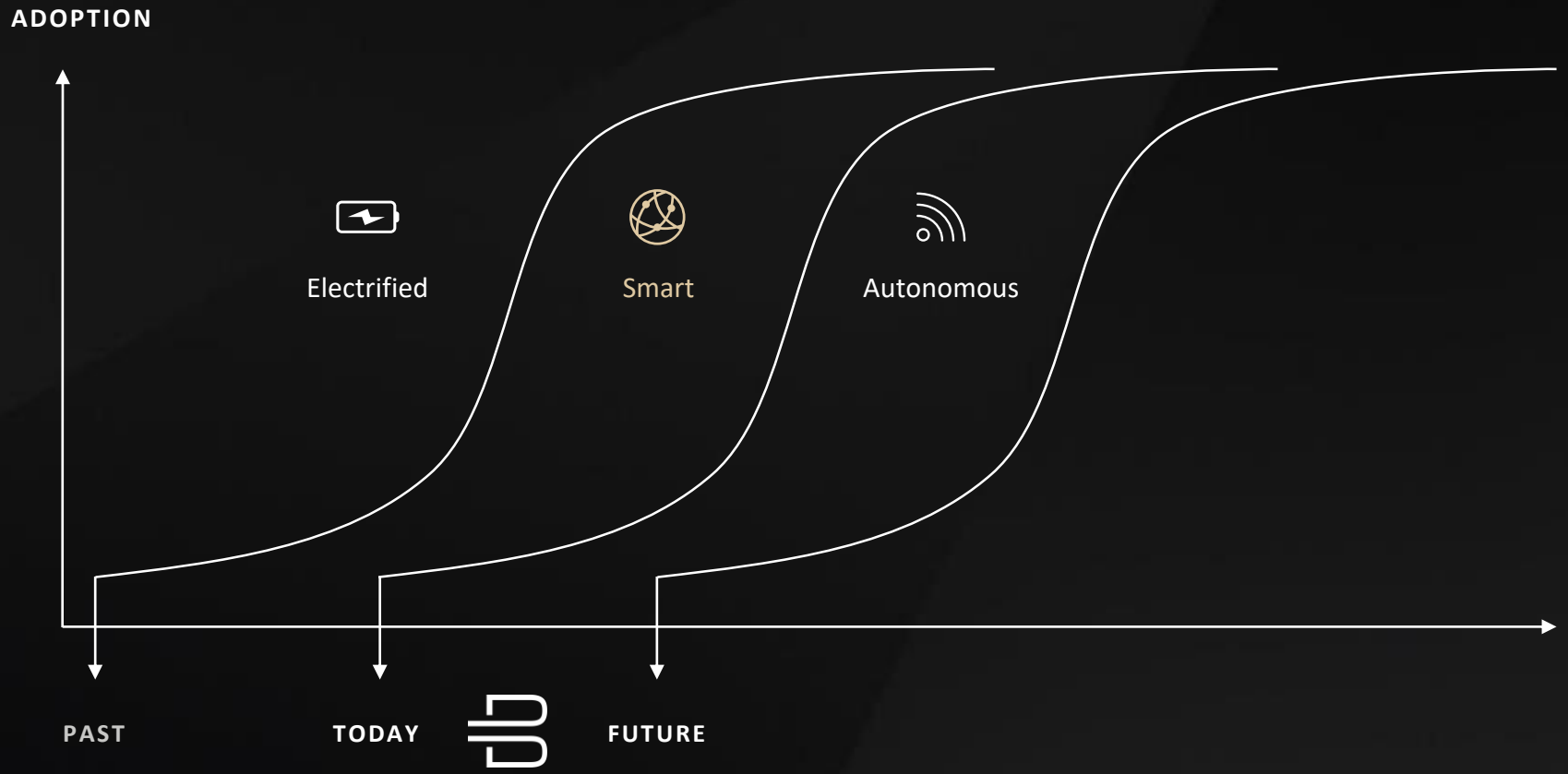
- A large number of NEV players have sprung up, including brand new EV startups and traditional OEMs actively entering the NEV field
- The NEV market share is still low (2.1% in 2017), leaving broad space for development
- The intelligent and connected car has become a global trend

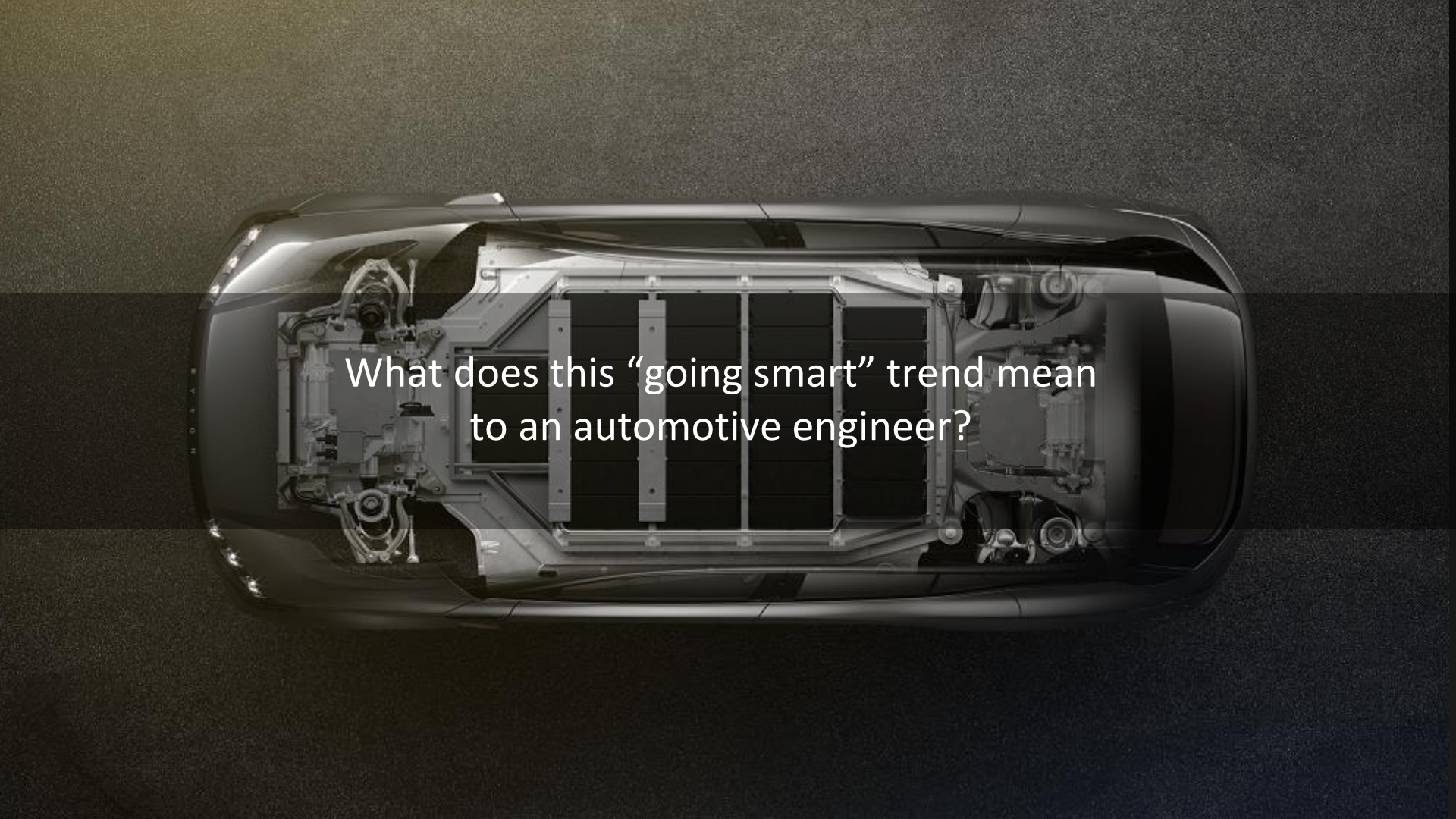
Targets

- By 2020, NEV production and sales are expected to ramp up to 2 million, with a market share of 10%
- By 2020, China aims to have several NEV companies crack the world top 10
- By 2025, intelligent and connected vehicles are expected to have dominating market share

What has driven today’s electric vehicle landscape?

Three phases of future mobility

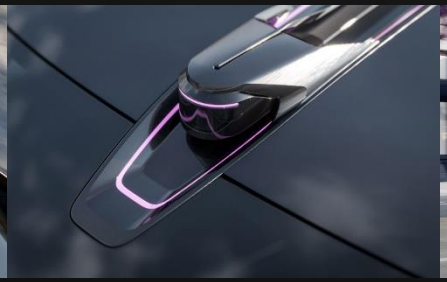



What does this “going smart” trend mean
to an automotive engineer?

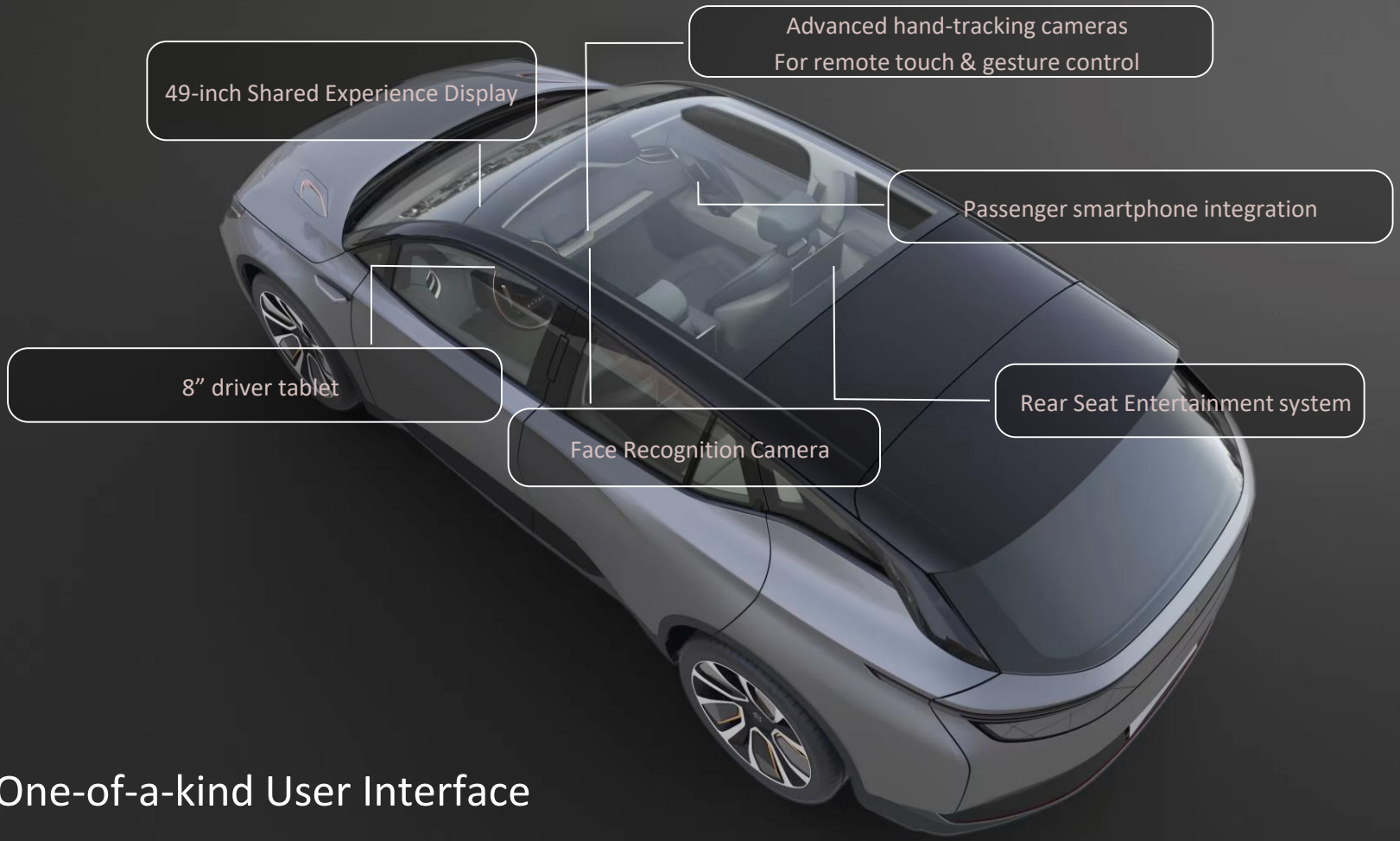
New design semantics visualizes the digital power

BYTON Smart Surfaces

BYTON LiBow



BYTON LiGuards



One-of-a-kind User Interface

Driver Tablet

High-res display

Hard buttons on side

Integrated airbag

Shared Experience Display

1.25m coast-to-coast high-res display

Shared between multiple users

Sharing mobile device contents

Gesture & Voice Control

BYTON Air Touch Sensor

AI backend digital assistant

Natural speech recognition and emulation

Smartphone

Passenger smartphone integration

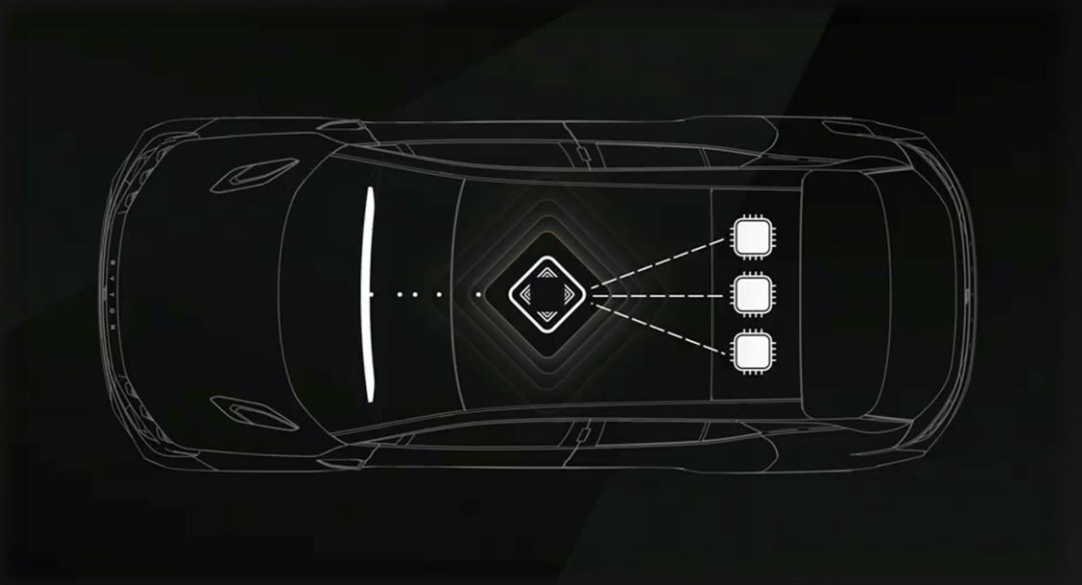
Shared Experience Display

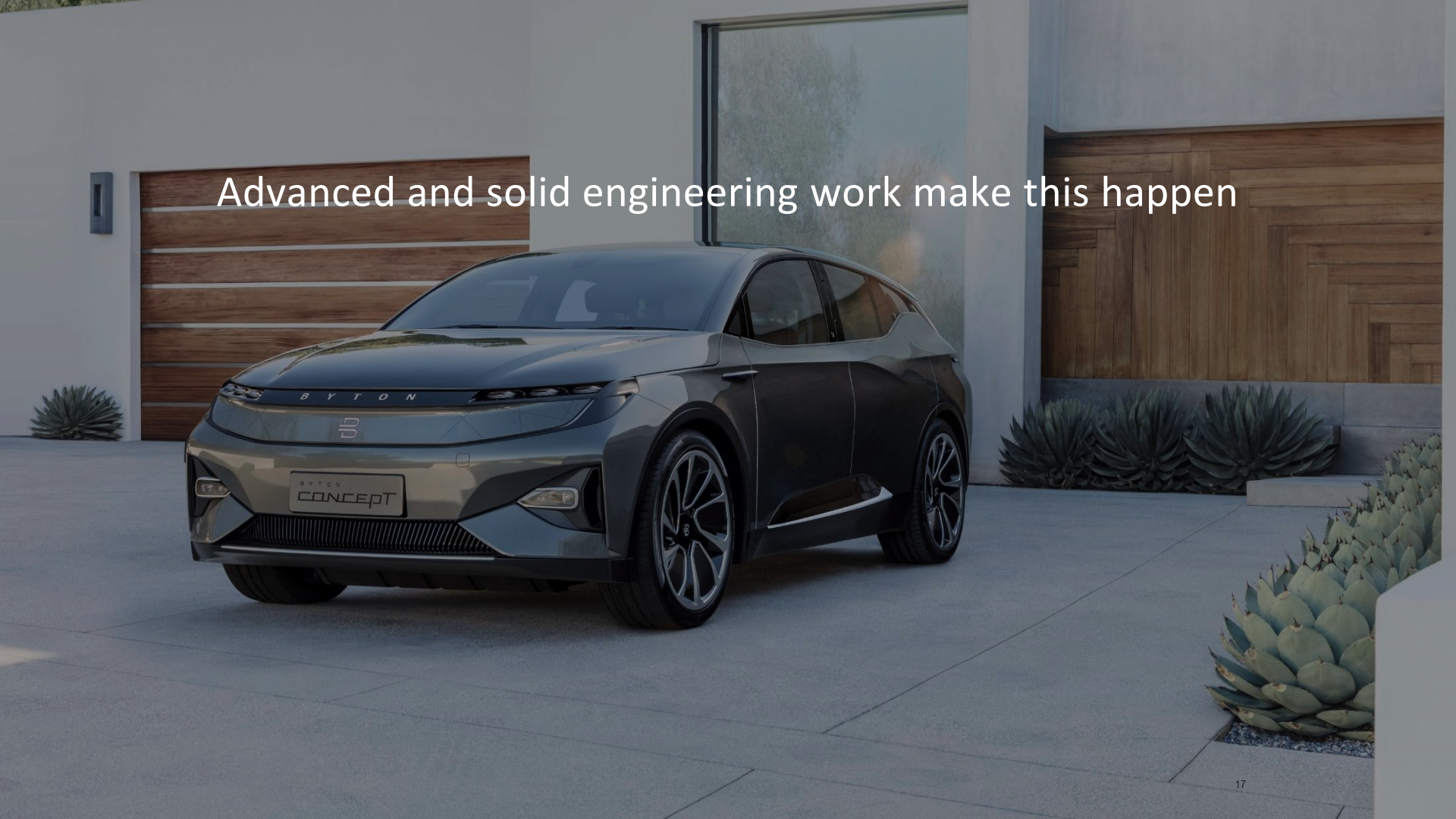
- 49”qUHD curved & ultra wide-screen information display
- Driver information, and augmented rear view mirror
- Expansive 3D map & navigation
- Group experience of music, games and movies* for all users on all seats

BYTON – Digital lounge to let life continue in the car

Advanced Connectivity

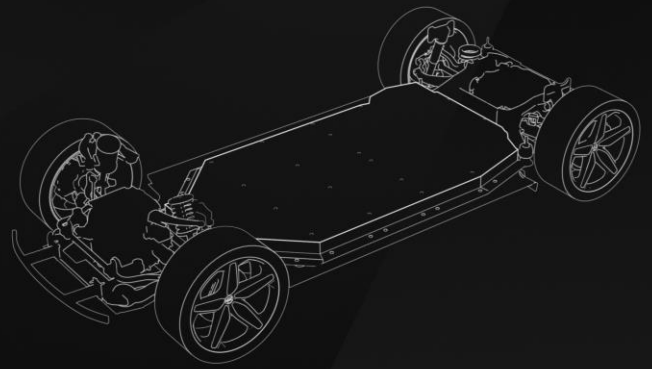
- Best high-speed connectivity
- 5G ready
- Multiple antenna system
- Simultaneous connectivity




Advanced and solid engineering work make this happen
BYTON
BYTON
CONCEPT

Powertrain and Battery

	BASE MODEL	HIGH VARIANT
Range	400 km	520 km
Battery capacity	71 kWh	95 kWh
Performance	200 kW / 272 hp	350 kW / 476 hp

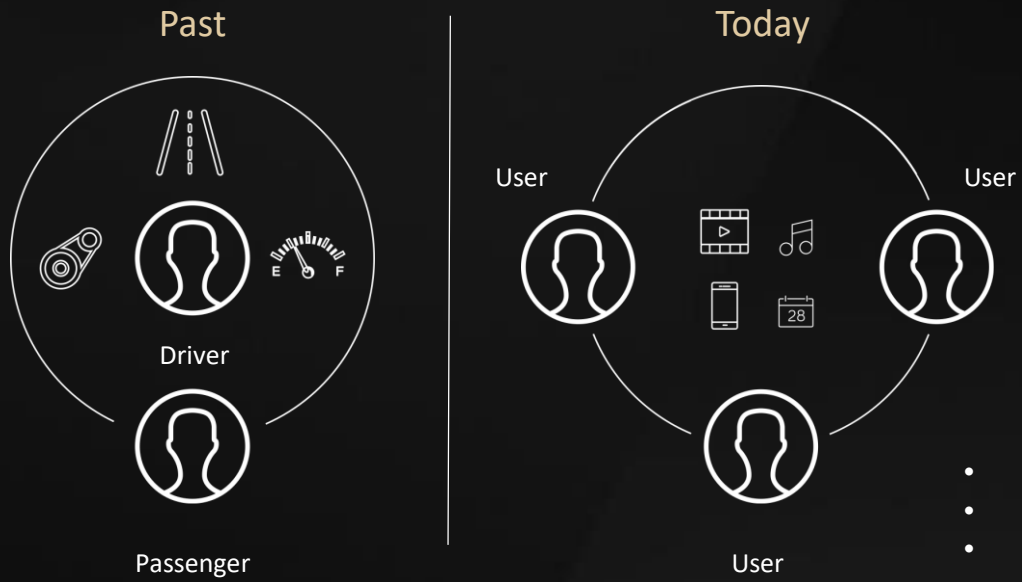


BYTON Smart EV Platform

- Scalable architecture
- Adjustable wheelbases
- Multiple body types

From Driver-focused to User-focused

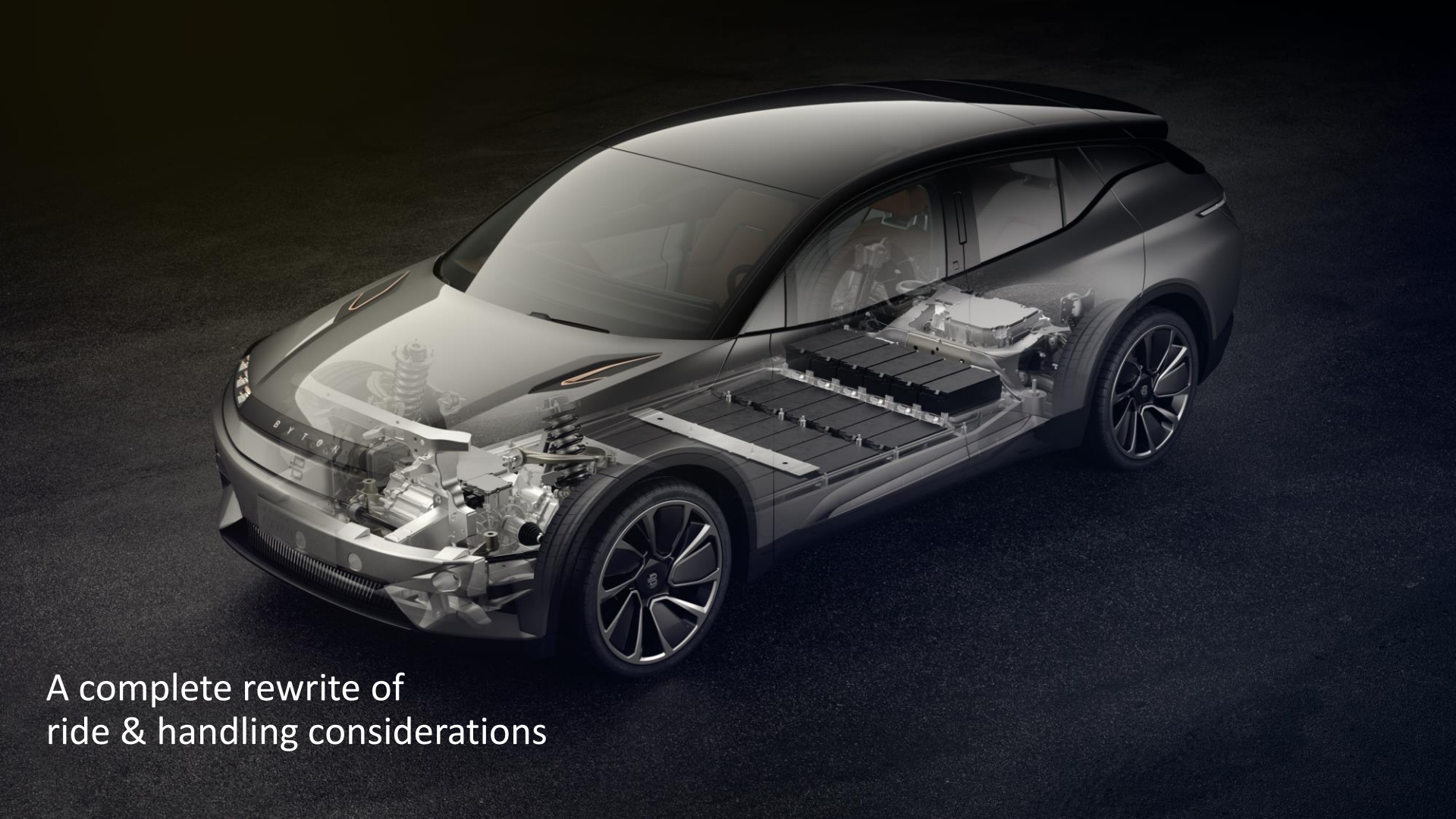
- “I Drive”
- Global average occupancy 1.6
- Driver-focused behavior
- Response prioritized



- “Digital Chauffeur”
- Occupant-focused behavior
- Comfort prioritized

Datapower replaces horsepower

Connectivity replaces performance


A complete rewrite of
ride & handling considerations


Better driving becomes better living

Placeholder for additional ride & handling slide

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Thank You!